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TITLE: FORECASTING DEVICE FOR NUMBER OF VISITORS AND SALES IN
PACHINKO GAME
PARLOR

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ABSTRACT:

PROBLEM TO BE SOLVED: To provide a forecasting device capable of automatically obtaining the number of visitors and sales in a pachinko game parlor.

SOLUTION: This sales forecasting device 5 is provided with a device 1 for forecasting the number of visitors and a sales simulation device 4. The forecasting device 1 is an electronic device applied to a personal computer such as a neural network device 2 and an average value calculator 3 to output automatically a forecast value 1a of the number of visitors to individual pachinko game stands in the forecasting objective date on the basis of inputted forecasting data group 9a. The sales simulation device 4 has the totalling function of a plurality of pachinko game 2nd models having the characteristic information of individual pachinko game stands and a plurality of customer models having patterned customer's characteristics to give customer models having the forecast values 1a adapted to individual visitors and allotted to the pachinko game stand models, practice the totalling calculation of individual sales simulation and the forecast values of individual sales in every pachinko

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game stand model, calculate and output automatically the forecast value 4a of sales of a pachinko game parlor.

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